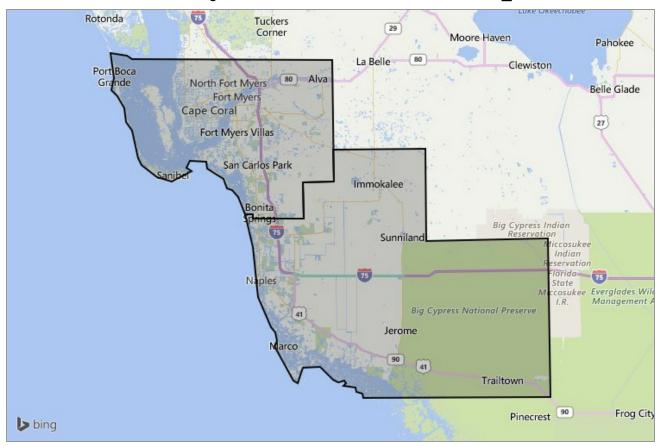


#### MARKET DATA REPORT

# Monthly Market Data Report



# **Report Characteristics**

**Report Name:** 

Monthly Market Data Report

Report Date Range:

8/2015 - 8/2016

Filters Used:

Location

Avg/Med: Avg Only

Include Metrics By: County

Run Date: 09/09/2016

Scheduled: Yes

Presented by

# Bonita Springs-Estero Association of REALTORS®

(239) 992-6771

http://bearflorida.point2agent.com/

25300 Bernwood Drive

Suite 1

Bonita Springs, FL 34135



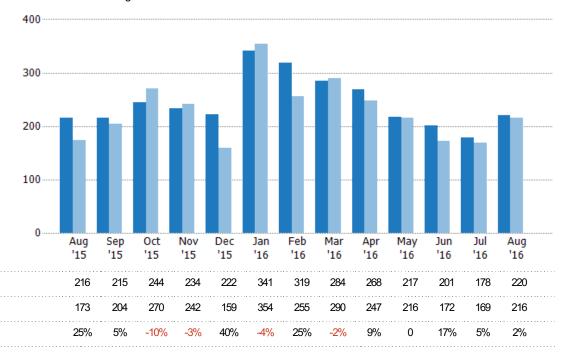


#### **New Listings**

The number of new single-family, condominium and townhome listings that were added each month.



Month/ Year	Count	% Chg.
Aug '16	220	1.9%
Aug '15	216	24.9%
Aug '14	173	32.4%



# New Listing Volume

Percent Change from Prior Year

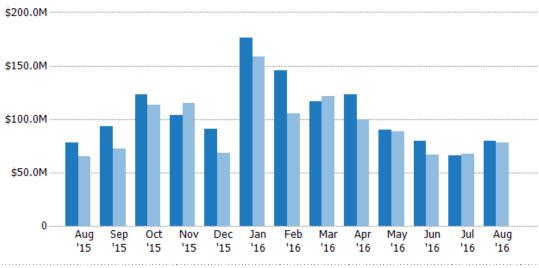
Current Year

Prior Year

The sum of the listing price of single-family, condominium and townhome listings that were added each month.

Filters Used
County: Collier County, Florida, Lee
County, Florida

Month/ Year	Volume	% Chg.
Aug '16	\$79.3M	1.9%
Aug '15	\$77.9M	19.7%
Aug '14	\$65M	4.8%



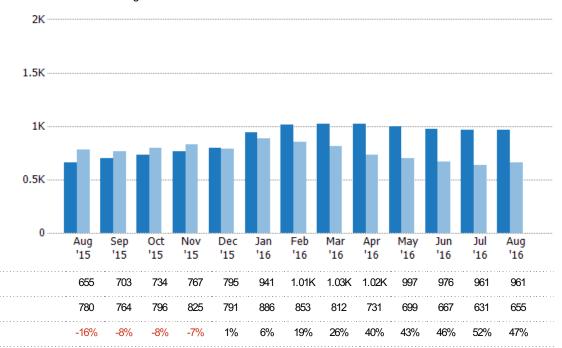


#### **Active Listings**

The number of active single-family, condominium and townhome listings at the end of each month.

Filters Used
County: Collier County, Florida, Lee County, Florida

Month/ Year	Count	% Chg.
Aug '16	961	46.7%
Aug '15	655	-16%
Aug '14	780	50.9%



# **Active Listing Volume**

Percent Change from Prior Year

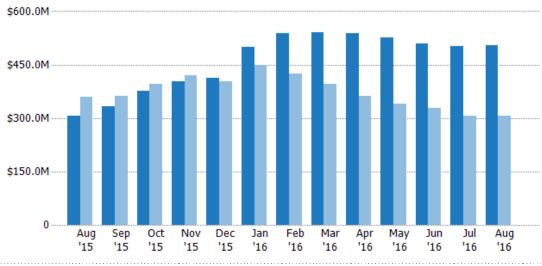
Current Year

Prior Year

The sum of the listing price of active single-family, condominium and townhome listings at the end of each month.



Month/ Year	Volume	% Chg.
Aug '16	\$505M	64.5%
Aug '15	\$307M	-14.5%
Aug '14	\$359M	40%









#### **Average Listing Price**

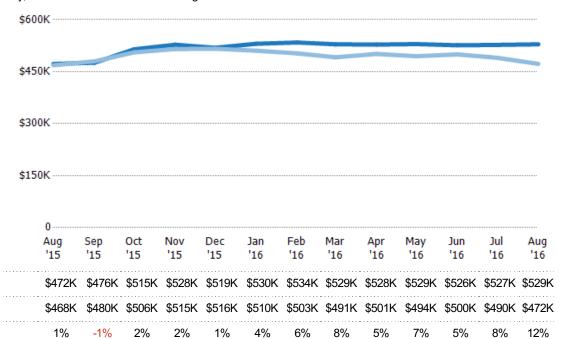
The average listing price of active single-family, condominium and townhome listings at the end of each month.

County: Col County, Flo	lier County, F rida	lorida, Lee
-		
Month/ Year	Price	% Chg.
Aug '16	\$529K	12%
Aug '15	\$472K	.9%
Aug '14	\$468K	-5.9%

Current Year

Prior Year

Filters Used



# Average Listing Price per Sq Ft

Percent Change from Prior Year

The average of listing prices divided by the living area of homes on market at the end of each month.

Jounty, Fig	onda	
Month/ Year	Price/sq ft	% Chg.
Aug '16	\$237	5.2%
Aug '15	\$226	.1%
Aua '14	\$225	-11.1%

County: Collier County, Florida, Lee

225												
225												
150												
<b>47</b> Ε												
\$75												
0												
0												Aug
0 Aug	Sep	0ct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	

Current Year	\$226	\$221	\$228	\$232	\$226	\$230	\$232	\$232	\$234	\$236	\$235	\$235	\$237
Prior Year	\$225	\$225	\$234	\$237	\$232	\$227	\$225	\$229	\$228	\$228	\$232	\$232	\$226
Percent Change from Prior Year	0	-2%	-3%	-2%	-2%	1%	3%	2%	3%	3%	1%	1%	5%

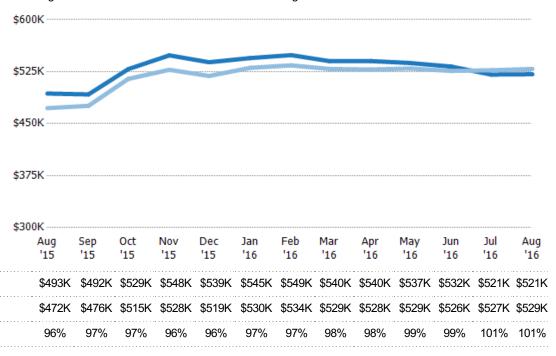




#### Average Listing Price vs Average Est Value

The average listing price as a percentage of the average AVM or RVM® valuation estimate for active listings each month.





# Average Days in RPR

Avg Est Value

Avg Listing Price

The average number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR.

Filters Used

County: Collier County, Florida, Lee
County, Florida

Avg Listing Price as a % of Avg Est Value

Month/ Year	Days	% Chg.
Aug '16	154	21.7%
Aug '15	127	-24.5%
Aug '14	168	9.1%

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200	
150	
100	
100	
50	
0	

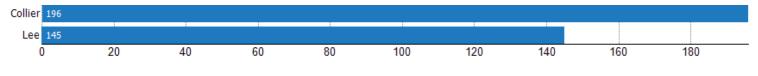
	'15	Sep '15	15 '15	Nov '15	Dec '15	Jan '16	16 '16	Mar '16	Apr '16	Мау '16	Jun '16	Jul '16	'16
Current Year	127	121	121	120	116	106	107	114	118	126	133	145	154
Prior Year	168	159	147	141	149	130	127	127	127	123	126	126	127
Percent Change from Prior Year	-25%	-24%	-18%	-15%	-22%	-18%	-16%	-10%	-7%	2%	5%	15%	22%



#### Average Days in RPR (By County)

The average number of days between when residential properties are first displayed as active listings in RPR and when accepted offers have been noted in RPR by county.

Filters Used: County: Collier County, Florida, Lee County, Florida

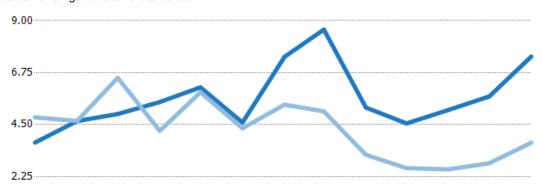


# Months of Inventory

The number of months it would take to exhaust active listings at the current sales rate.



Month/ Year	Months	% Chg.
Aug '16	7.45	100.2%
Aug '15	3.72	-22.7%
Aug '14	4.81	47.3%



	0												
	Aug '15	Sep '15	0ct '15		Dec '15				Apr '16	May '16	Jun '16	Jul '16	Aug '16
Current Year	3.72	4.66	4.96	5.48	6.12	4.59	7.43	8.61	5.24	4.55	5.14	5.72	7.45
Prior Year	4.81	4.66	6.52	4.23	5.9	4.34	5.36	5.08	3.19	2.62	2.57	2.83	3.72
Percent Change from Prior Year		-	-24%	,-	4%	6%	39%	70%	64%	74%	100%		

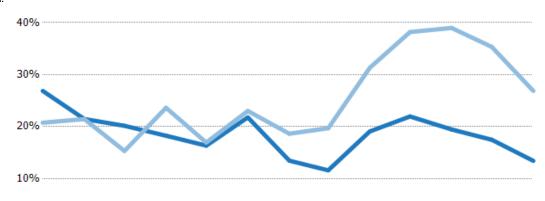


# **Absorption Rate**

The percentage of inventory sold per month.



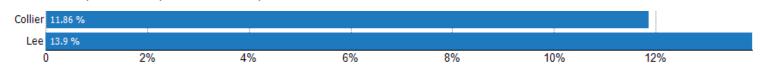
Month/ Year	Rate	Chg.
Aug '16	13%	13.5%
Aug '15	27%	-6.1%
Aug '14	21%	-32.1%



	0												
	Aug '15	Sep '15	Oct '15	Nov '15	Dec '15	Jan '16	Feb '16	Mar '16	Apr '16	May '16	Jun '16	Jul '16	Aug '16
Current Year	27%	21%	20%	18%	16%	22%	13%	12%	19%	22%	19%	17%	13%
Prior Year	21%	21%	15%		17%	23%	19%	20%	31%	38%	39%	35%	27%
Change from Prior Year	-6%	0	-5%	5%	1%	1%	5%	8%	12%		20%	18%	13%

# Absorption Rate (By County)

The percentage of the inventory sold during the last month by county. Filters Used: County: Collier County, Florida, Lee County, Florida





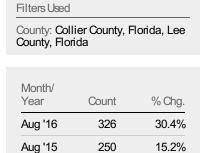
#### **Pending Sales**

Aug '14

Current Year

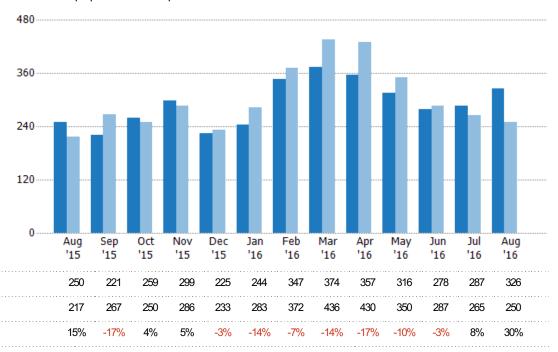
Prior Year

The number of single-family, condominium and townhome properties with accepted offers that were available at the end each month.



217

-4.1%



# Pending Sales Volume

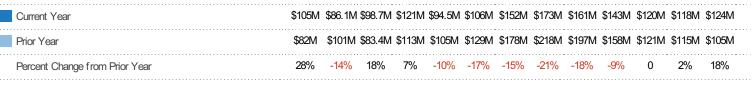
Percent Change from Prior Year

The sum of the sales price of single-family, condominium and townhome properties with accepted offers that were available at the end of each month.



Month/ Year	Volume	% Chg.
Aug '16	\$124M	18.1%
Aug '15	\$105M	28.2%
Aug '14	\$82M	-17%



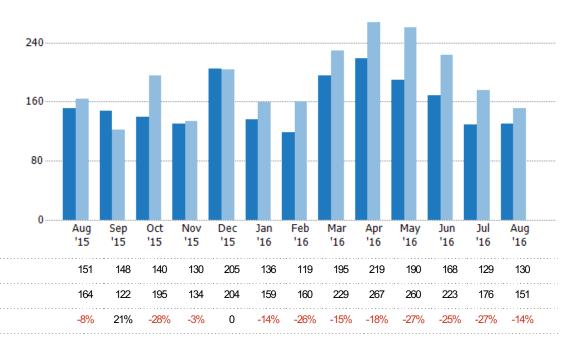


#### **Closed Sales**

The total number of single-family, condominium and townhome properties sold each month.



Month/ Year	Count	% Chg.
Aug '16	130	-13.9%
Aug '15	151	-7.9%
Aug '14	164	1.8%



#### **Closed Sales Volume**

Percent Change from Prior Year

Current Year

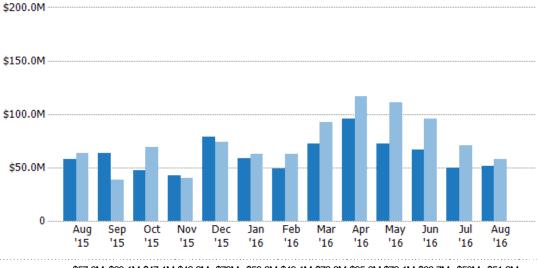
Prior Year

The sum of the sales price of single-family, condominium and townhome properties sold each month.

Filters Used

County: Collier County, Florida, Lee County, Florida

Month/ Year	Volume	% Chg.
Aug '16	\$51.2M	-11.5%
Aug '15	\$57.8M	-9.1%
Aug '14	\$63.6M	-23.6%



 Current Year
 \$57.8M \$63.1M \$47.1M \$42.2M \$79M \$58.8M \$49.1M \$72.2M \$95.6M \$72.1M \$66.7M \$50M \$51.2M

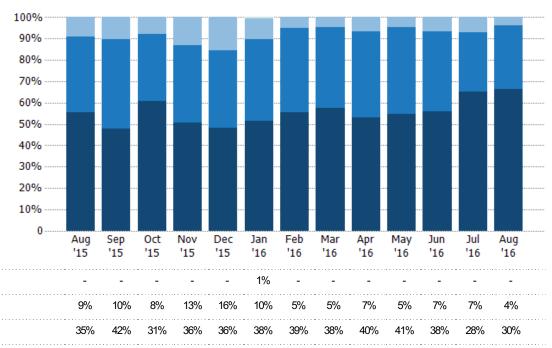
 Prior Year
 \$63.6M \$38.4M \$69.1M \$39.9M \$73.9M \$62.8M \$62.7M \$92.4M \$116M \$111M \$95.6M \$70.5M \$57.8M

Percent Change from Prior Year -9% 64% -32% 6% 7% -6% -22% -22% -18% -35% -30% -29% -11%

## Closed Sales by Property Type

The percentage of single-family, condominium and townhome properties sold each month by property type.





# Closed Sales (By County)

Lot/Land

Multifamily/Multiplex

Condo/Townhouse

Single Family Residence

 $The \ total \ number \ of \ single-family, \ condominium \ and \ townhome \ properties \ sold \ during \ the \ last \ month \ by \ county.$ 

56%

48%

61%

51%

48%

51%

55%

57%

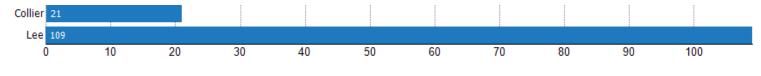
53%

55%

56%

65%

Filters Used: County: Collier County, Florida, Lee County, Florida

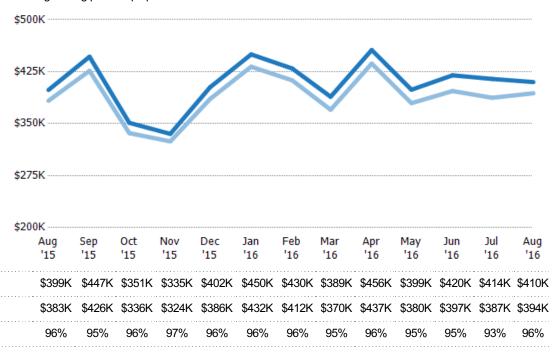




## Average Sales Price vs Average Listing Price

The average sales price as a percentage of the average listing price for properties sold each month.

Filters Used County: Collier County, Florida, Lee County, Florida



# Average Sales Price vs Average Est Value

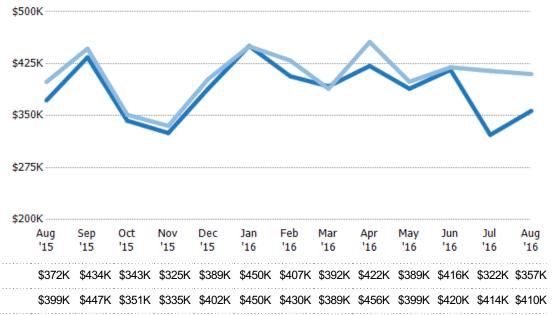
The average sales price as a percentage of the average AVM or RVM® valuation estimate for properties sold each month.

Filters Used County: Collier County, Florida, Lee County, Florida

Avg Sales Price as a % of Avg List Price

Avg List Price

Avg Sales Price



	'15	'15	'15	'15	'15	'16	'16	'16	'16	'16	'16	'16	'16
Avg Est Value	\$372K	\$434K	\$343K	\$325K	\$389K	\$450K	\$407K	\$392K	\$422K	\$389K	\$416K	\$322K	\$357K
Avg Sales Price	\$399K	\$447K	\$351K	\$335K	\$402K	\$450K	\$430K	\$389K	\$456K	\$399K	\$420K	\$414K	\$410K
Avg Sales Price as a % of Avg Est Value	107%	103%	102%	103%	104%	100%	106%	99%	108%	103%	101%	129%	115%

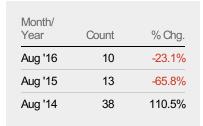




#### **Distressed Listings**

The number of distressed single-family, condominum and townhome properties that were for sale at the end of each month.





Current Year

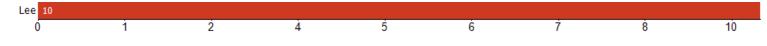
Prior Year



# Distressed Listings (By County)

Percent Change from Prior Year

The number of distressed single-family, condominum and townhome properties that were for sale at the end of the last month by county. Filters Used: County: Collier County, Florida, Lee County, Florida







# Appendix

The metrics that are calculated by RPR® may show the same general trends as those published by other sources (i.e. MLS, Associations or vendors), but because of our processes and parcel-centric approach, some variation may occur. Data sources include MLS's, where licensed, and public records for more in-depth metrics on distressed properties.

Report Details	<b>;</b>			Listing Activity Charts
Report Name: Mo	nthly Market Data Report			✓ New Listings
Run Date: 09/09/2	016			Active Listings
Scheduled: Yes		Average Listing Price		
Report Date Rang	ge: From 8/2015 To: 8/2016	Average Listing Price per Sq Ft		
				Average Listing Price vs Est Value
Information Inc	cluded			Average Days in RPR
<b>✓</b> Include Cover	Sheet		Averages	Months of Inventory
Include Key Me	etric Summary	Include Appendix	Medians	Absorption Rate
✓ Include Metrics	s By: County			Sales Activity Charts
MLS Filter				Active/Pending/Sold
MLS:	All			New Pending Sales
WILS.	All			✓ Pending Sales
Listing Filters				✓ Closed Sales
Property Types:	All			Average Sales Price
				Average Sales Price per Sq Ft
Sales Types:	All			Average Sales Price vs Listing Price
Price Range:	None			✓ Average Sales Price vs Est Value
Location Filter	re			Distressed Charts
_				Distressed Listings
State:	All			☐ Distressed Sales
County:	Collier County, Florida	Lee County, Florida		Data Tables Using 8/2016 data
ZIP Code:	All			Listing Activity by ZIP
				Listing Activity by Metro Area
				Sales Activity by ZIP
				Sales Activity by Metro Area

